

# LexisNexis® Best Address



**LexisNexis® Best Address**

Data designed for action.



In today's health care environment having a member's current address is often the foundation off which several clinical and administrative efforts are launched. Having the most accurate and up-to-date contact information also assists health care organizations meet mounting regulatory requirements and disease management goals. LexisNexis® Best Address gives you the address you need along with a host of additional data so you can have confidence that whatever the action being taken, it is done efficiently and decisively.

### New needs—new solutions

As the needs of the health care industry have evolved, LexisNexis® Best Address has also evolved to meet the call for a more complete data solution. Not only has the logic been enhanced and the database supplemented, but also the Best Address solution has been developed to fulfill the health care industry's growing demands by providing more comprehensive and useful data surrounding both the member's address and the individual associated with it.

### Decisions. Actions. Results.

Sometimes just having the best mailing address—street, city and ZIP code—is enough. But more often, there's still work to be done. Best Address is the first solution to provide layers of information on the address, not just on the individual. You may need to know where to mail a rebate check, where to send wellness reminders, where to send enrollment forms or may just need to check your confidence level and verify you have the correct physical address. Whatever your need may be, the Best Address solution arms you with the information you need to act on it immediately.

Your Challenge	Best Address Answer
Maintain current location data despite the increasing mobility in our society.	Best Address provides a fast, easy, and reliable way to identify, verify, locate, and contact individuals at their current or previous mailing or physical addresses.
Your organization needs to avoid the federal and financial impacts of noncompliance with regulatory requirements.	Best Address helps improve timeliness of claims processing and protect PHI by ensuring plans have the correct contact information for EOBs, follow-up calls, and mailing of certificates of coverage.
It is difficult to ensure confidence in a data provider's address.	Best Address allows you to receive the type of confidence indicator your business needs, so you'll know immediately if you can proceed with the address you receive or if you need to dig deeper.



## Access to expansive, industry-leading data

LexisNexis® Best Address is the most complete dataset in the market, offering you data pertaining to:

### Skip and Locate

- Addresses
- Mailing Address\*
- Physical Address
- Current Address\*
- Previous Addresses\*
- Address and Phone\*
- Phones at Address
  - Returns Phones for all Individuals at Input Address
- Phones for Subject
- Reverse Phone Search
  - Returns Name and Address associated with Input Phone
- Dedupe\*
- Reverse Address Search
  - Returns Names and Phones for all Individuals at Input Address

### Deeper Address Insight

- Latitude and Longitude
- Name of County where Address is located
- Physical Address Flag
- Possible Military Address Flag\*\*
- Frequent Mover Flag

\* These options are also available on the Online Batch Wizard.

\*\* The Possible Military Address Flag is independent of the person searched, but is specific to the address.

## Address Confidence

- Right-Party Address Confidence Flag
- Returned Match Codes
- Confirmed Address Flag
  - Confirmation Input Address is our Best Address
- Data Component Score
  - Score on how close each Input Component matches what is returned—available for Name, Date of Birth and SSN

## Build your ideal solution

We offer pre-packaged solutions, each designed to optimize the various health care workflows in which a member's best address is needed. We can recommend one for you, or, you can customize your own perfect solution by selecting exactly what you need from our enhanced data options.

## Combine Best Address with other LexisNexis data tools

Best Address can also be set up to include other LexisNexis solutions. Design a start-to-finish, streamlined solution by appending phones and applying filters such as deceased, incarceration, suspicious identity, and litigious debtor. Use Best Address in conjunction with LexisNexis® Return Mail Management.

## Efficiency. Productivity. Profitability.

Now when you receive addresses, you can also receive all the data you need to keep moving forward. No more manual look-ups. No more additional steps. You'll save countless hours and dollars in improved efficiency and productivity by having the information to act automatically placed at your fingertips.



## For More Information

Call 800.869.0751 or visit  
[www.lexisnexis.com/risk/healthcare](http://www.lexisnexis.com/risk/healthcare)

### About LexisNexis® Risk Solutions

LexisNexis Risk Solutions ([www.lexisnexis.com/risk/](http://www.lexisnexis.com/risk/)) is a leader in providing essential information that helps customers across industries and government predict, assess and manage risk. Combining cutting-edge technology, unique data and advanced analytics, Risk Solutions provides products and services that address evolving client needs in the risk sector while upholding the highest standards of security and privacy. LexisNexis Risk Solutions is part of Reed Elsevier, a leading global provider of professional information solutions across a number of sectors.

Our health care solutions assist payers, providers and integrators with ensuring appropriate access to health care data and programs, enhancing disease management contact ratios, improving operational processes, and proactively combating fraud, waste and abuse across the continuum.



LexisNexis® Best Address is not provided by “consumer reporting agencies,” as that term is defined in the federal Fair Credit Reporting Act (15 U.S.C. § 1681, et seq.) (FCRA) and do not constitute “consumer reports,” as that term is defined in the FCRA. Accordingly, Trail Tracker may not be used in whole or in part as a factor in determining eligibility for credit, insurance, employment or another purpose in connection with which a consumer report may be used under the FCRA. Due to the nature of the origin of public record information, the public records and commercially available data sources used in reports may contain errors. Source data is sometimes reported or entered inaccurately, processed poorly or incorrectly, and is generally not free from defect. This product or service aggregates and reports data, as provided by the public records and commercially available data sources, and is not the source of the data, nor is it a comprehensive compilation of the data. Before relying on any data, it should be independently verified.

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